

JENNIE LENMAN

JOURNALIST / CONTENT PRODUCER / PRESENTER & MC

ABOUT

Jennie has years of experience as a broadcaster in community, commercial and public media as a presenter, producer, television production coordinator, radio panel operator, audio editor, volunteer manager and copywriter. She has a strong network of diverse contacts in politics, environment, literature and arts. Jennie is passionate about creating social change through the power of story-telling and engaging with her audience on a personal level. Thanks to a previous life in administration, she is also very organised.

ACCOLADES

- 2020** SA Media Award Finalist for 'The Parenting Spectrum' ABC Podcast (producer on group project)
- 2018** Featured in Radiotoday.com.au in "Radio's Greatest Newsreaders: The Future"
- 2017** Channel 9 Young Achiever Scouts Leadership award nominee
- 2016** Bilby Awards 'Best Outside Broadcast' Finalist for Science Week Broadcast 'Audiosynthesis'
- 2015** 'Australian of the Day', Commonwealth Bank
Governor's Multicultural Award Finalist for 'Welcome to Adelaide' project
Recognised by Adelaide Now as one of 'SA's fastest-rising stars under 30'
CBAA Awards Finalist "Excellence in Ethnic and Multicultural Broadcasting" for 'Welcome to Adelaide' project
CBAA Awards Finalist "Excellence in Spoken Word or News and Current Affairs Programming" for Breakfast

SKILLS & ATTRIBUTES

Very strong communicator, great coordinator and planner, empathetic, approachable and conversational, strong leader, proficient technical skills, great sense of humour (if she doesn't say so herself) with amazing stamina & grit.

WORK HISTORY

- 2019-current** **GRANT BROADCASTERS 5MU & POWER FM**
Journalist & Radio Host
Breakfast Newsreader
Host & Producer of 5MU's 'SA Today'
Web copywriter for news & podcast stories
- 2017-19** **ABC RADIO ADELAIDE**
Casual Producer / Panel Operator
Mornings / Drive / Evenings
Producer, "The Parenting Spectrum" podcast
Presenter, Saturday Afternoon
- 2018-19** **MIX 102.3FM & CRUISE 1323AM**
Weekend newsreader (6am-midday)
- 2017-19** **NEXUS ARTS**
Board Member
MC for 2018 Fundraising Event
Previous Marketing & Publicity Assistant 2012
- 2017-18** **NETWORK TEN (CHILDREN'S TV)**
Production Coordinator for Totally Wild
- 2012-17** **RADIO ADELAIDE 101.5FM**
Breakfast Host, Executive Producer
News Coordinator
Panel Operator
Content Producer
Acting 'Manager of Programming'
Arts Breakfast Host & Producer
Acting Music Resources Coordinator
- 2013-15** **G-TRAC, UNIVERSITY OF ADELAIDE**
Administration Support Officer
- 2013-14** **ABC RADIO NATIONAL**
Assistant Producer on Drive OBs
OzAsia Festival 2013 & 2014
& The Festival of Ideas 2014

ACHIEVEMENTS AT WORK

- Pitched and booked 140 film shoots/stories for Totally Wild (kids TV show on Channel Ten) over 7 months
- Recruited & mentored a producer team of over 60 radio professionals on Radio Adelaide Breakfast, many of whom now work at ABC and commercial media
- Social media - grew Twitter followers from 200 to 3,003 on Radio Adelaide Breakfast page & Facebook followers from 350 to 1,035
- Coordinated production of 75 hours of pre-recorded talks & music content for transitional phase to new physical station at Radio Adelaide
- Created 16 promos with multi-lingual broadcasters in a series called 'Welcome to Adelaide'
- Identified only 25% of Breakfast interviewees were women & over three months increased number to 47%
- Spearheaded on-air 'SaveRadAd' testimonial campaign, coordinating the production of 50 messages from prominent community leaders, musicians, politicians and academics
- Coordinated and produced hundreds of live in studio acoustic performances with local and visiting musicians
- Created and improved official Radio Adelaide training resources and guidelines for hundreds of volunteers to utilise
- Created and implemented new major processes, filing systems and scheduling tools in administration & radio roles

EDUCATION

2014

RADIO ADELAIDE

Certificate III in Radio Production

2009

UNIVERSITY OF SOUTH AUSTRALIA

Bachelor Arts - Communication & Media Management

Academic Merits for University in 2007, 2008, & 2009 Scholarship and grant for International Student

Exchange at Concordia University, Montreal, Canada

2005

UNIVERSITY SENIOR COLLEGE

High School Graduate

COMPUTER & SOFTWARE LITERACY

- Touch type speed 65-70 wpm
- Apple Mac & Windows
- Audio editing: Zetta Editor, NETIA Snippet & Snippet plus, Adobe Audition, Newsboss Audio Editor
- Playout & scheduling: Zetta, NETIA, Air DDO, ENPS, Newsboss, DAD & Dinisat
- Adobe InDesign & Photoshop
- Word, Excel, Powerpoint, Outlook
- Databases: Access, Tardis & Cypherbyte